PRESS RELEASE
For Immediate Release
October 30, 2013

MEDIA CONTACT
Matthew Thomas
GRM International Communications Specialist
Matthew.Thomas@grminternational.com
+61 7 3025 8563

GRM International wins contract for AIP-PRISMA program in Indonesia

Brisbane, Australia – Today, GRM International (GRM) is pleased to announce it will manage the $76 million (AUD) Australia-Indonesia Partnership for Promoting Rural Income through Support for Markets in Agriculture (AIP-PRISMA).

A Department of Foreign Affairs and Trade – Australian Aid program, the aim of AIP-PRISMA is to contribute to a 30 per cent or larger increase in incomes for 1 million poor rural female and male farmers in five provinces across eastern Indonesia: East Java, West Nusa Tenggara, East Nusa Tenggara, West Papua and Papua.

The four-year program will improve opportunities for poor farmers by enhancing productivity, innovation and business performance in a number of markets, including coconut, maize, coffee, cassava, mango, cashew, livestock and seaweed. AIP-PRISMA will support farmer groups, processors, input supply companies, financial institutions, government service providers and other investors to increase competitiveness in these markets.

“We are extremely pleased and honored to have the opportunity to work with the Australian and Indonesian governments, and businesses in Indonesia, to improve the incomes and livelihoods of Indonesian farmers,” said GRM’s Indonesia Country Manager, Oliver Mathieson.

“We feel well equipped to make AIP-PRISMA a success,” Mathieson continued. “GRM itself started as an Australian agribusiness and brings over 45 years’ experience promoting sustainable commercial agriculture. From this experience, and our long history working in Indonesia, we know how important it will be to harness the full potential of partnership between the public and private sector in Indonesia if AIP-PRISMA is to be able to help transform key agricultural markets.”

Mathieson said winning the AIP-PRISMA contract paved the way for the group to continue its work as a major global provider of integrated development solutions.

“AIP-PRISMA is a major investment by the Australian Government’s aid program, and a lot of thought has gone into its design,” he said. “Each aid dollar spent will generate significant additional investment from the private and public sector in Indonesia, maximising the program’s overall impact for poor farmers and creating sustainable, long-term change. GRM is very pleased to be working with the Australian aid program on such a cutting-edge initiative.”

# # #

About GRM International

GRM International, the global development management firm, partners with institutions, governments, and businesses worldwide to improve people’s quality of life. We succeed because we bring to each assignment: tenacity with a focus on results, insight through an understanding of what works, and agility to respond with speed and precision. By harnessing the power of possibility, we build a better future for nations and communities around the world. For more information please visit www.grminternational.com, www.facebook.com/GRMInternational and www.twitter.com/GRMINT.